

CLAIMS

What is claimed is:

We claim:

1. A method, comprising:

limiting a one-time-use digital video camera having a digital storage medium for a single use cycle; and
refurbishing the one-time-use digital video recorder for another use cycle of the one-time-use digital video recorder.

2. The method of claim 1, wherein refurbishing comprises making the one-time-use digital video recorder operational for another use cycle.

3. The method of claim 1, further comprising:

selling the one-time-use digital video camera during a first use cycle; and
selling the one-time-use digital video recorder for a second use cycle after refurbishing the one-time-use digital video recorder.

4. The method of claim 3, wherein a manufacturer sells the one-time-use digital video camera to a vendor.

5. The method of claim 3, wherein a vendor sells the one-time-use digital video camera to a consumer.

6. The method of claim 1, further comprising:

communicating video data captured by the one time use digital video camera to an external processing unit to process the video data.

7. The method of claim 1, further comprising:

enhancing quality of video data captured by the one time use digital video camera with an external processing unit.

8. The method of claim 1, further comprising:

distributing the one-time-use digital video camera to a retailer for a consumer to purchase.

9. The method of claim 1, further comprising:

forcing a consumer to return the one-time-use digital video camera to a vendor in order for the consumer to obtain video content captured during the use cycle.

10. The method of claim 1, wherein a limiting use component contained within the one time use camera restricts the use of the one-time-use digital video camera for a single use cycle.

11. An apparatus, comprising:

means for limiting a one-time-use digital video camera having a digital storage medium for a single use cycle; and

means for refurbishing the one-time-use digital video recorder for another use cycle of the one-time-use digital video recorder.

12. The apparatus of claim 11, further comprising:

means for selling the one-time-use digital video camera during a first use cycle; and

means for selling the one-time-use digital video recorder for a second use cycle after refurbishing the one-time-use digital video recorder.

13. The apparatus of claim 11, further comprising:

means for communicating video data captured by the one time use digital video camera to an external processing unit to process the video data.

14. The apparatus of claim 11, further comprising:

means for enhancing quality of the video data captured by the one time use digital video camera with an external processing unit.

15. An apparatus, comprising:

a digital video camera having a non-volatile digital storage medium to store captured video content in a digital form; and

a server external to the digital video camera having a communication port to receive the captured video content, a processor configured to process the

video content, and a disk drive to supply the video content to a consumer in a video format useable by other consumer devices.

16. The apparatus of claim 15, further comprising:

a limiting use component to restrict a use of the digital video camera to a single use cycle.

17. The apparatus of claim 16, wherein the limiting use component is a clock circuit to monitor an amount of time the video has been recording and after a preset amount of time occurs to trigger a signal to disable the one-time use digital video camera from further use in the current use cycle.

18. The apparatus of claim 16, wherein the limiting use component is an amount of battery power contained in the video camera designed to support only a single use cycle and replacement of the battery power is inaccessible to a user of the digital video camera.

19. The apparatus of claim 16, wherein the limiting use component is a capacity of the non-volatile digital storage medium designed to support only a single use cycle and the non-volatile digital storage medium is inaccessible to a user of the digital video camera.

20. The apparatus of claim 15, further comprising:

a processor within the digital video camera configured to store the video content in a non-consumable format only visible in an intelligible form from the external server and the one-time-use digital camera.

21. The apparatus of claim 15, wherein the external server to enhance the captured video content with meta data recorded at the time the video content was filmed.

22. The apparatus of claim 15, wherein the external server to enhance the original captured video content by adding in stock video intermixed with the original video when a video product is supplied to a consumer.

23. The apparatus of claim 15, wherein the one-time-use digital video camera has physical dimensions that allows the one-time-use digital video camera to fit within a pocket.

24. The apparatus of claim 15, further comprising:

a digital viewfinder display to allow a user to review and delete video content that has been recorded on the non-volatile digital storage medium.

25. The apparatus of claim 15, wherein the disk drive embeds the video content onto a non-volatile digital storage medium.
